



ANC 2024/ANEC IX

9TH AFRICA NUTRITION CONFERENCE

Date: 7-11 October, 2024

Venue: University of Cape Coast – North Campus
Cape Coast, Ghana

African Nutrition Society & Ghana
Academy of Nutrition and Dietetics,
P.O. Box K18, Korle Bu,
Accra, Ghana.

SPONSORSHIP PACKAGES

Table 1: Summary of Sponsorship Packages and Benefits

SPONSORSHIP LEVELS	Minimum contribution
Platinum	USD 50,000
Diamond	USD 35,000
Gold	USD 25,000
Silver	USD 10,000
Bronze	USD 7,500
Ruby	USD 5,000

Table 2: Benefits allocated to sponsors for each sponsorship level. Platinum highlighted.

Benefit	Platinum	Diamond	Gold	Silver	Bronze	Ruby
Free delegate registration	5	4	3	2	1	1
Priority Choice: sponsored symposiums in plenary conference room	1st	2nd	3rd			-
Priority Choice: exhibition space (standard size)	1st	2nd	3rd	4th	5th	-
Number of Sponsored Symposium posters	3	2	1	-	-	-
Sponsor's logo in the e-programme/poster/book of abstracts	√	√	√	√	√	√
Sponsor-branded young scientists' grants. [This is a CSR valued at USD1000 per head]	10	6	4	3	2	1

PLATINUM SPONSOR: USD 50,000.00 OR MORE

As a **Platinum** sponsor of ANEC, you will be receiving the following comprehensive package of benefits:

- i. Your logos will be displayed on all posters, tickets and invitation cards of the sponsored event.
- ii. Keynote speaking opportunity during the opening ceremony or a featured panel discussion with industry leaders (as agreed with the Scientific Committee)
- iii. Your company's logo will be displayed at the main spots of the event venue. (At the entrance, behind the speakers, around registration area and on the podium)
- iv. You will be provided a full-page colour advertisement on the back page/inside cover of Conference e-Brochure/Book of abstracts.
- v. Acknowledgements during the events as a Platinum sponsor.
- vi. Written articles describing the event will mention your company's/institution's name.
- vii. Your company/institution's logo will appear on all conference print/radio/TV advertisement.
- viii. Premium exhibition (large) booth location at the conference venue, with ample space for branding, product displays, and demonstrations.
- ix. Your company/institution will be offered a sponsored parallel session.

- x. Special recognition as the Platinum Sponsor, with exclusive access to networking lounge, during networking breaks and social hours, enhancing visibility and engagement with attendees.
- xi. Dedicated posts on the conference's official website and all social media channels highlighting the Platinum sponsor's involvement.
- xii. Opportunity to collaborate with the conference organizers on a special initiative or project.
- xiii. Sponsor-branded young scientists' travel and conference registration grant for up to ten (10) early career researchers and students [a Corporate Social Responsibility (CSR) valued at USD1000 per head]
- xiv. Complementary delegate registration for up to five (5) representatives.

DIAMOND SPONSOR: USD 35,000.00 OR MORE

As a **Diamond** sponsor of ANEC, you will be receiving the following comprehensive package of benefits:

- i. Your logos will be displayed on all posters, tickets and invitation cards of the sponsored event;
- ii. Your company's logo will be displayed at the main spots of the event venue. (At the entrance, behind the speakers, around competition area and on the podium)
- iii. You will be provided a full-page colour advertisement inside Conference e-Brochure/Book of abstracts
- iv. Acknowledgements during the events as a diamond sponsor
- v. Written articles describing the event will mention your company's/institution's name
- vi. Your company/institution's logo will appear on all conference print/radio/TV advertisement;
- vii. Second choice of location of indoor exhibition space and outdoor front space;
- viii. Your company/institution will be offered a sponsored parallel session;
- ix. Opportunity to collaborate with the conference organizers on a special initiative or project
- x. Dedicated posts on the conference's official website and all social media channels highlighting the diamond sponsor's involvement
- xi. Sponsor-branded young scientists' travel and conference registration grant for up to six (6) early career researchers and students [a Corporate Social Responsibility (CSR) valued at USD1000 per head]
- xii. Complementary delegate registration for up to four (4) representatives.

GOLD SPONSOR: USD 25,000.00 OR MORE

As a **Gold** sponsor of ANEC, you will be receiving the following comprehensive package of benefits:

- i. You will be provided a half-page colour advertisement on the back page/inside cover of Conference e-Brochure/Book of abstracts;
- ii. Acknowledgements during the events as a gold sponsor;
- iii. Your company's logo will be displayed at the main spots of the event venue. (At the entrance, behind the speakers, around competition area, on the podium...);
- iv. Your company/institution's logo will appear on all conference print/radio/TV advertisement;

- v. A location for sponsor exhibition space
- vi. Dedicated posts on the conference's official website and all social media channels highlighting the gold sponsor's involvement.
- vii. Sponsor-branded young scientists' travel and conference registration grant for up to four (4) early career researchers and students [a Corporate Social Responsibility (CSR) valued at USD1000 per head]
- viii. Complementary delegate registration for up to three (3) representatives.

SILVER SPONSOR: USD 10,000.00 OR MORE

As a **Silver** sponsor of ANEC, you will be receiving the following comprehensive package of benefits:

- i. You will be provided a half-page colour advertisement on the back page/inside cover of Conference e-Brochure/Book of abstracts;
- ii. Acknowledgements during the events as a silver sponsor;
- iii. Your company/institution's logo will appear on all conference print/radio/TV advertisement;
- iv. A location for exhibition space
- v. Sponsor-branded young scientists' travel and conference registration grant for up to three (3) early career researchers and students [a Corporate Social Responsibility (CSR) valued at USD1000 per head]
- vi. Complementary delegate registration for up to two (2) representatives

BRONZE SPONSOR: USD 7,500.00 OR MORE

As a **Bronze** sponsor of ANEC, you will be receiving the following comprehensive package of benefits:

- i. You will be provided a quarter ($\frac{1}{4}$) page colour advertisement inside Conference e-Brochure/Book of abstracts;
- ii. Acknowledgements during the events as a bronze sponsor;
- iii. Your company/institution's logo will appear on all conference print/radio/TV advertisement;
- iv. A location for exhibition space;
- v. Sponsor-branded young scientists' travel and conference registration grant for up to two (2) early career researchers and students [a Corporate Social Responsibility (CSR) valued at USD1000 per head]
- vi. Complementary delegate registration for one (1) representative.

RUBY SPONSOR: USD 5,000.00 OR MORE

As a **Ruby** sponsor of ANEC, you will be receiving the following comprehensive package of benefits:

- i. You will be provided a $\frac{1}{4}$ page advertisement inside Conference e-Brochure/Book of abstracts;
- ii. Acknowledgements during the events as a Ruby sponsor;

- iii. Your company/institution's logo will appear on all conference print/radio/TV advertisement;
- iv. Sponsor-branded young scientists' travel and conference registration grant for one (1) early career researchers and students [a Corporate Social Responsibility (CSR) valued at USD1000 per head]
- v. Complementary delegate registration for one (1) representative.

Other sponsorship opportunities that may be of interest:

SPONSORED SYMPOSIA

In addition to the Sponsorship Packages described above, there is an opportunity to organize symposia at the Conference. The sponsored symposia sessions are to be organized by the sponsor in consultation with the Conference Co-ordinating Committee. The programme of the symposium, including title, topics, and names of speakers must be submitted to the Conference Scientific Committee for approval. No modifications should be made to symposium titles or content without mutual agreement between the sponsor and the Conference Scientific Committee. The sponsor is responsible for bearing the expense of speakers and chairpersons specifically invited to participate in its symposium.

Sponsored Symposia Room Rates

Meeting Rooms (number available per time slot)	Room Capacity (number of people)	COST (USD)
Large conference room (1)	>400	5,000
Medium conference room (2)	≤200	2,500
Preconference symposium	≤200	1,500

Rates include:

- Hiring of the room; microphones for speakers and audience; LCD projection equipment; publication of the symposium program on the final program.

Note: The Conference Organizers are not charged additional costs for the symposium.

SPONSORED SEMINARS

Additionally, there is the opportunity to organize seminars at the Conference. The sponsored seminar sessions are to be organized by the sponsor in consultation with the Conference Coordinating Committee. The programme of the seminars, including title, topics, and names of speakers must be submitted to the Conference Scientific Committee for approval. No modifications should be made to seminar titles or content without mutual agreement between the sponsor and the Conference Scientific Committee. The sponsor is responsible for bearing the expense of speakers and chairpersons specifically invited to participate in its seminar.

Sponsored Seminar Room Rates

Meeting Rooms (number available per time slot)	Room Capacity (number of people)	COST (USD)
Large conference room (1)	>400	4,000
Medium conference room (2)	≤200	2,000
Preconference seminar	≤200	1,000

Rates include:

- Hiring of the room; microphones for speakers and audience; LCD projection equipment; publication of the symposium program on the final program.

Note: The Conference Organizers are not charged additional costs for the symposium.

ANEC EXPENSE

By choosing the platinum packages, you are offsetting some of the expenses ANEC is incurring. The cost of running the conferences includes but is not limited to the following expenses:

- Travel Allowance for invited delegates/speakers.
- Travel Allowance for selected students.
- Lunches for all participants
- Gala Dinner and Award Ceremony
- Operation costs of the conferences
- Welcome Reception and Advertisements

REGISTRATION INFORMATION

Proposed ANEC 9 Conference Fees

Registration Fees	Early Bird USD	Regular USD	On-site USD
Type of Registration			
ANS/ GAND members (<i>Proof of membership required</i>)	250	300	350
Regular participants (<i>Non ANS or GAND members</i>)	300	350	400
Student participants (<i>Proof of studentship required</i>)	150	200	250
Daily	150	150	150
Accompanying person ¹	100	100	100
Fees for optional activities (<i>minimum 30 participants required</i>)			
Trip to Cape Coast Castle (complimentary trip)			
Trip to Kakum Park	30	40	50
Trip to Assin Manso Ancestral Slave River Site	25	30	40
Conference Gala Dinner	25	30	40
Ground Transportation (airport pickup and local transport from residence to conference venue)	50	50	50

¹*This registration fee includes access to the Conference Centre, Posters and Exhibits, coffee/tea breaks, lunch, welcome reception. It does not include the conference bag, attendance to the Scientific Sessions or a complimentary trip to the Cape Coast Castle*

Registration Fee includes:

- Conference Bag with documentation including Book of Abstracts
- Attendance of the Scientific Sessions
- Coffee
- Lunch
- Welcome reception.
- Admission to the Poster Session and Exhibition area
- Complementary trip to the Cape Coast Castle

NB:

- **Once you agree on any sponsorship package, kindly share your billing address and details of the sponsorship to Frank Ekow Atta Hayford for an invoice to be issued for payment. Kindly Cc Rev Dr Tom Ndanu and GAND (gandgh19@gmail.com) in all email corresponding.**

- **Contact the following persons for further information or any other queries on sponsorship.**

Dr Frank Ekow Atta Hayford (ANS Head of Treasury) – feahayford220580@gmail.com

Rev Dr Tom Ndanu (ANS Trustee) -- revtomdata@gmail.com

Mr Percival Agordoh (LOC Chair, GAND)- pagordoh@uhas.edu.gh

Payment details for Sponsorship package, seminars and symposia

Account Holder's name: African Nutrition Society

Dollar account #: 00101586603230

Bank: United Bank for Africa – Ghana Ltd (UBA)

Address: Liberia Road, Heritage Tower,

Ambassadorial, Ridge, Accra – Ghana, 12345

Swift Code: STBGGHAC